Health Literacy: Communication Techniques to Improve Patient Outcomes: Practical Strategies

Monday April 25, 2011

A seminar for health professionals, providers of care, community leaders and librarians. The primary purpose of this project is to develop a curriculum with practical solutions for improving provider-patient communication in healthcare.

This session will enable participants to:
1. Describe the 6 factors that affect health understanding
2. Explain at least 5 of the 8 ways to improve health communication
3. Explain how health communication is based on effective learning and teaching
4. Discuss how metaphors provide a familiar context for unfamiliar information
5. Draft their first step to put health literacy ideas into action.

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Project Managers:
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To register please submit the attached form.
All patient care providers are invited to attend this FREE training!

Health Literacy: Communication Techniques to Improve Patient Outcomes: Practical Strategies
Monday April 25, 2011 8:45 am - 12:15 pm

HELEN OSBORNE
Recognized as an expert in health literacy, Helen Osborne M.Ed., OTR/L, helps practitioners communicate health information in ways patients can understand. Helen is president of Health Literacy Consulting, and the author of Health Literacy from A to Z: Practical Ways to Communicate Your Health Message.

Location:
New York Medical College
School of Health Sciences & Practice
Center for Interactive Learning, Valhalla, NY 10595

Please fax or email completed form to (914) 594-4191 / piedade_rodrigues@nymc.edu by April 15, 2011 Limited to first 50 registrants only.

Name: ____________________________________________
Title: ____________________________ Organization: ____________________________________________
Phone: ____________________________ Fax: ____________________________________________
Address: ____________________________________________
City/State: ____________________________________________ ZIP of Work or School: ________________________
County of Work or School: ____________________________________________
Email: ____________________________________________

☐ Healthcare or Service Provider ☐ Public Health Worker ☐ Health Sciences Library Staff
☐ Other ☐ Member of General Public

For more information:
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These sessions are part of a sub-contract award from the National Library of Medicine entitled “Health Literacy: Communication Techniques to Improve Patient Outcomes.”