For detailed instructions to NYMC, please visit http://www.nymc.edu/welcome/directions.asp

In Collaboration with...

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Putnam County Department of Health
Rockland County Department of Health
Sullivan County Department of Health
Ulster County Department of Health
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Westchester County Department of Health

Planning Committee

Amy Ansehl, RN, MSN, FNPC (SPH); Sarah Kowalski, MBA (NorMet); Diana Cunningham, MLS, MPH; Cheryl Archbald, MD, MPH; Marie Ascher, MSLIS; Frank Baker, PhD; Dorothy Faulkner, PhD, MPH; Cheryl Hunter-Grant, LMSW; Penny Liberatos, PhD; Padmini Murthy, MD, MPH, MS.

Conference Co-Sponsors

- Northern Metropolitan Hospital Association
- New York Medical College Health Sciences Library
- New York Medical College School of Public Health

Funded by the National Library of Medicine under a contract N01-LM-6-350 with New York University Medical Center.
The goal of this conference is to provide health professionals and hospital staff with an educational and practice opportunity. Participants will develop an awareness of health literacy issues and improve communication skills with individuals and to implement the new JCAHO health literacy requirements.

It is expected that this conference will be attended by a diverse community of health professionals from the greater Hudson Valley Region.

At the end of this conference, participants will be able to:

- Define and discuss the importance of health literacy;
- Name at least two quick instruments used to assess an individual's health literacy level;
- Describe at least four strategies that you could use right away to help ensure compliance with the 2006 JCAHO Health Literacy Requirements;
- Identify at least three tools that you can use in your daily practice to enhance clear communication with your clientele.

Outcomes

This conference will also serve as a platform from which we hope to develop a regional coalition and draw upon the community building skills already in place among the collaborators.

Conference Agenda

8:00 – 8:30 Registration / Continental Breakfast

8:30 – 8:45 Welcoming Remarks
Robert W. Amler, MD  
Dean and Professor of Public Health, New York Medical College (NYMC)
Neil Abitabilo, President, Northern Metropolitan Hospital Association

8:45 – 9:15 Overview: What Is Health Literacy and Why Is It An Important Public Health Issue?
Frank Baker, PhD  
Chair, Department of Behavioral Sciences and Community Health, School of Public Health, NYMC

9:15 – 10:00 Implementing Joint Commission Requirements Related to the Provision of Culturally and Linguistically Appropriate Health Care
Shelly Dunster  
Associate Director, Department of Standards, JCAHO

10:00 – 10:15 Break

10:15 – 11:15 Healthy Literacy: The Interaction between Individual Skills and System Demands
Rima E. Rudd, MSPH, ScD  
Senior Lecturer, Harvard University School of Public Health

11:15 – 12:00 Effective Use of Health Literacy Tool-Kit Resources
Diana Cunningham, MLS, MPH  
Associate Dean & Director, Health Sciences Library, NYMC

12:00 – 1:00 Luncheon in Tent

1:00 – 1:45 Improving Health Communication with Immigrant Populations in the Lower Hudson Valley
Penny Liberatos, PhD  
Assistant Professor, School of Public Health, NYMC

1:45 – 2:45 Opportunities for Promotion of Health Information Resources for Low Literacy Populations
Sabrina Kurtz-Rossi, M.Ed.  
MLA Health Information Literacy Research Project Coordinator and Adjunct Clinical Professor, Tufts University School of Medicine

2:50 – 3:30 Take Home Points: Panel of Speakers; Q & A
Padmini Murthy, MD, Assistant Professor, School of Public Health, NYMC
Amy Ansheh, RN, MSN, FNP-C, Executive Director, Partnership for a Healthy Population and Assistant Professor, School of Public Health, NYMC
Sarah Kowalski, MBA, Director, Quality Initiatives, NorMet

3:30 – 4:30 Next Steps: Networking and Strategizing Reception

Registration form:
http://library.nymc.edu/PHInformatics/hlconf.cfm

Please register by:  Friday, May 25, 2007
Registration fee: $10
Make check payable: NYMC, Health Sciences Library
Send to:  NYMC, Health Sciences Library  
Basic Sciences Building, 95 Grasslands Road  
Valhalla, NY 10595

For further information regarding registration contact:
NorMet Contacts:  Sarah Kowalski  (845) 562-7520
NorMet Registration:  Mindi Ottavan  (845) 562-7520
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Newburgh, NY 12550

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Diana Cunningham, HSL  (914) 594-4207
All other registrations:  Piedade Rodrigues, HSL  (914) 594-4208  
Fax  (914) 594-4191