



# New York Medical College Health Sciences Library

A member of the Touro College and University System

June 2013  
Volume 6, Issue 1

## FYI: News

### WELCOME: FROM THE DIRECTOR

The NYMC Health Sciences Library newsletter is now back under the title, "FYI: News," and reaches out in new and different ways to our users, our alumni, and friends. Since 2009 *FYI, the Library Newsletter*, has morphed into an online blog: <http://fyi.libmedia.nymc.edu/>. Over the last twenty years the Library's newsletter had various titles: *Libraryline*, *Janus*, and *FYI*. With this issue *FYI: News* has a new format – and is in addition to our online blog which continues with information for active users.

Our purpose remains the same: connecting people with information. *No man is an island, complete unto itself*, and neither are libraries. We can never function without staying in touch with our users and friends. In addition, this format will be shared with a much wider community. All should be connected!

This issue, volume 6, no 1, continues the numbering from our print publication last issued in Winter 2009 when the blog, *FYI: The Online Newsletter of the Health Sciences Library*, was launched on our web page.

Thank you to the newsletter editors, members of the library's Communication Committee: Marta Ambroziak, Marie Ascher, Deborah Crooke, Amanda Kaufman, Lori Perrault, Piedade Rodrigues, and Phoebe Stein. They are the brilliance and creativity behind promoting our library and our products. We all welcome your feedback as we launch this bi-annual publication, with a renewed purpose to stay in touch with every member of the NYMC-Touro community.

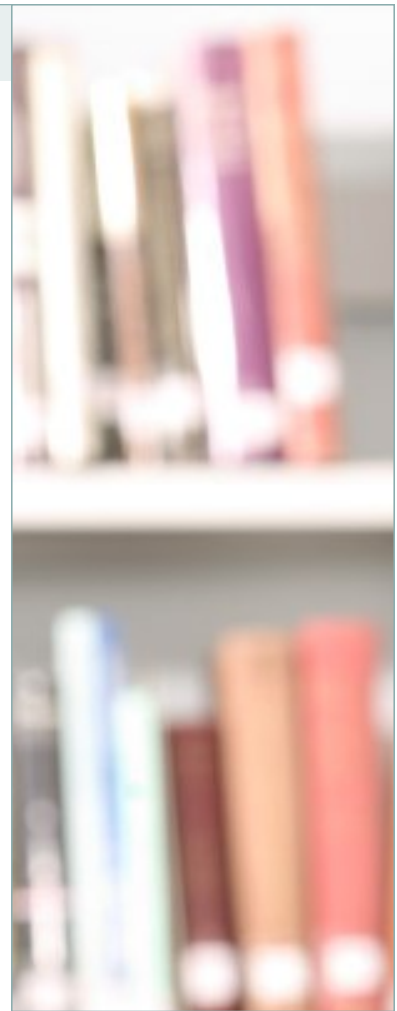
—DC

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### SPECIAL POINTS OF INTEREST

- *Opening Doors* is on display until Sept. 4, 2013, p. 3
- Who is the mystery woman in our portrait gallery? p. 5



## A FRIEND OF THE LIBRARY: DEBORAH VIOLA, PH. D.



Join us as a Friend:  
<http://library.nymc.edu/friends/>

Newly re-established NYMC Friend of the Library: Deborah Viola, Ph.D., Associate Professor, Director, Doctoral Program, Health Policy and Management, School of Health Sciences and Practice, NYMC (effective September 1), our first member!

In the *Library Link* corner of the August, 2012 issue of *InTouch*, the Health Sciences Library (HSL) of NYMC described the official launch of the newly re-established NYMC Friends of the Library (FOL) program. Almost immediately, Dr. Viola responded while on vacation to see where she could send her check! Dr. Viola has been a faculty friend of the library since she arrived at NYMC in 1997.

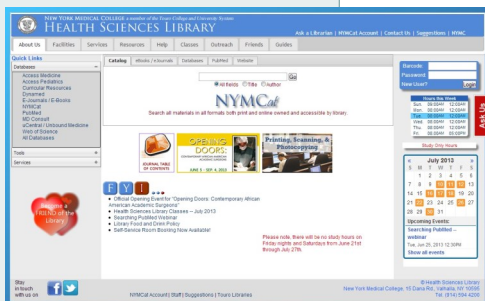
Dr. Viola was the first to collaborate with library staff to create a thesis prep program for students in the Health Policy and Management program. Her list of recommended websites was named *Smart*

*Start*, after the breakfast cereal she ate. Over time, Dr. Viola collaborated with library staff to create the Public Health Information Professionals (PHIP) project via a National Library of Medicine sub-contract of the Regional Medical Library program. The original PHIP project provided informatics training to employees in the Hudson Valley region. No one is more committed to her students, teaching, research or public service than Dr. Viola, a commitment matched by her continued support of the Health Sciences Library. At the recent NYMC employee recognition ceremony, she was acknowledged for her volunteer community service. Over lunch, she said, “What defines academia more than a library?” Kudos to Dr. Viola and thank you for being our first official *Friend of the Library* and setting the proverbial bar at the highest level!

—DC

“What defines academia more than a library?”

## LIBRARY’S NEW WEBSITE



We were excited to launch our new website (<http://library.nymc.edu>) in June. A deceptively simple design packs a power punch of information. The results of a reengineering process and usability study helped us redesign a better site. To do this we analyzed 40 favorite sites of a sample of users looking for common preferred elements. Adapting these elements and keeping our users’ goals in mind, our many services and resources are organized on the page for easy access. Most information is only 1-2 clicks away and the site is easy to navigate. Tabs, accordion menus and improved

mobile optimization are only a few of the new features. Our red “Ask Us” button is prominently displayed on all lead pages, so users can get help by chatting with a librarian or submitting a question. Please try out our new site now, and then let us know what you think.

—AM, DAC



*Opening Doors* is on display in the Library until September 4, 2013.

## EXHIBITS ON THE WAY

The Health Sciences Library occasionally presents exhibits for display, some developed internally and some externally. Our most recent exhibit featured Library Staff Research presented during the Annual Meeting of the Medical Library Association held in Boston May 3-8, 2013. We are currently exhibiting, "100 Years Ago in New York Medical College" which highlights the accomplishments of our institution and the people behind it.

The most recent exhibit on display in the Health Sciences Library, *Opening Doors: Contemporary African-American Academic Surgeons*, runs now through September 4. The role of African Americans as health care providers in the history of medicine is a story often overlooked. Yet, as physicians, healers, midwives, or "root doctors," African Americans have always practiced medicine. *Opening Doors* recognizes the achievements of these pioneers by examining this long tradition and highlighting contemporary surgeons and educators who exemplify excellence in their fields.

Our opening celebration for *Opening Doors* was held on June 25, 2013, in the library. Public viewing hours for this exhibit are Sunday—Thursday, 10am to 5pm. Additional special sessions will be scheduled; see library website for further details. See also: <http://www.nlm.nih.gov/exhibition/aframsurgeons/>

As always, we are interested in displaying the work of our students, residents, fellows, and faculty, so contact Marta Ambroziak in person, by email ([marta\\_ambroziak@nymc.edu](mailto:marta_ambroziak@nymc.edu)), or phone (914-594-4204). If you have an idea for an exhibit or are interested in displaying your own work, we would love to hear from you.

### Upcoming exhibits scheduled:

#### 2014:

US Holocaust Museum: *Deadly Medicine: Creating the Master Race*, July 15—Sept. 3, 2014.

See: [http://www.ushmm.org/museum/exhibit/traveling/details/index.php?type=current&content%20=deadly\\_medicine](http://www.ushmm.org/museum/exhibit/traveling/details/index.php?type=current&content%20=deadly_medicine)

NLM Traveling Exhibit: *Harry Potter's World: Renaissance Science, Magic, and Medicine*, Sept. 29—Nov. 8, 2014.

See: <http://www.nlm.nih.gov/exhibition/harrypottersworld/>

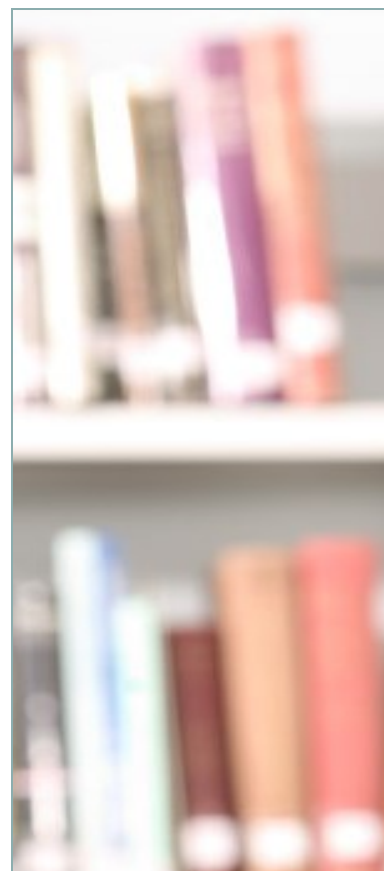
#### 2015:

NLM Traveling Exhibit: *And There's the Humor of It: Shakespeare and the Four Humors*, Oct. 19—Nov. 28, 2015.

See: <http://www.nlm.nih.gov/hmd/about/exhibition/shakespeare.html>

For more information or to suggest a new exhibit, contact Marta Ambroziak at (914) 594-4204.

—MA



### ABOUT OUR UPCOMING EXHIBITS

*Deadly Medicine:* From 1933 to 1945, Nazi Germany carried out a campaign to "cleanse" German society of individuals viewed as biological threats to the nation's "health." This high quality exhibit from the United States Holocaust Memorial Museum traces this history and also challenges viewers to reflect on the present-day interest in genetic manipulation that promotes the possibility of human perfection.

*Harry Potter's World:* The magic in the *Harry Potter* books is partially based on Renaissance traditions that played an important role in the development of Western science. The exhibit explores the books' roots in Renaissance magic, science, and medicine, and promises to be a strange and wondrous delight.

*And There's the Humor of It:* Shakespeare understood human personality in the terms available to his age – the theory of the four bodily humors—blood, yellow bile, black bile, and phlegm. This exhibit explores the language of the four humors in Shakespeare's plays using rare books and incunables from the collection of the National Library of Medicine and the Folger Shakespeare Library. It will be a special treat.

—DAC



## RESOURCES SPOTLIGHT

**JournalTOCs**, a wonderful new current awareness service that lets you create a personalized list of journals, provides the latest tables of contents with access to full-text articles as soon as they are published electronically. Our *JournalTOCs* subscription includes a select 780 journals for which the Library has direct full-text access. You can view the tables of contents within your *JournalTOCs* account, receive alerts via email, or read them in an RSS reader. In addition to the Library’s full-text journals, you can also view tables of contents for more than 21,000 journals in the *JournalTOCs* system. Please contact an HSL librarian if you would like assistance in setting up an account and using *JournalTOCs*. (<http://www.journaltoCs.ac.uk/> )

Effective June 2013 *MDConsult* is being superseded by a new clinical resource: **ClinicalKey**. *ClinicalKey* delivers all of Elsevier's medical and surgical content, giving students, physicians and research-

ers access to more than 1,100 medical e-books, 500 peer-reviewed medical and science journals, thousands of videos, millions of images and more.

As a result of a thoughtful donation the Library has acquired **Thieme eNeurosurgery**, a database with content focused exclusively on neurosurgery. It contains 89 e-books, 247 peer-reviewed procedures and more than 30,000 images, with more content forthcoming. Neurosurgeons and students are sure to benefit from this outstanding resource.

**The Ebsco E-Book Collection** offers thousands of high-quality electronic books across a diverse range of subjects, including more than 950 health and medicine titles. The acquisition of this collection was a result of our affiliation with Touro Libraries and we hope it marks the beginning of a rewarding partnership. Thank you goes to Michael Rotenfeld, for making this happen.

—DAC

## LIBRARY AWARDED TECH GRANT

With a little help and support from our friends, the National Network of Libraries of Medicine (NN/LM) Middle Atlantic Region, the Health Sciences Library was awarded a sub-contract for a project entitled: “Better Technology for Better Reference Services.” This short-term project focused on increasing staff abilities to provide high quality reference services by adding three software applications: **LibGuides**, **LibAnswers**, and **JournalTOCs**. *LibGuides* (<http://guides.library.nymc.edu/> ) enables staff to create webpages faster and better; *LibAnswers* (<http://ask.library.nymc.edu/>) facilitates electronic reference services and embeds “Ask Us” links on all pages; and *JournalTOCs* (described above) provides tables of contents and alerts for multiple journal title tables of contents in a cohesive way. All three products point to better services and more responsive access to staff and resources.

—DC



## FROM OUR ARCHIVES: LIBRARIANS BRING LIFE TO NYMC PORTRAITS USING HSL ARCHIVES

All around the New York Medical College campus one can see evidence of the history of the university. From the historical buildings, such as Sunshine Cottage that was constructed in 1931 as a children's hospital to treat tuberculosis patients, to the portraits that hang in our hallowed halls and board rooms, there are questions of historical interest to be answered. When Edward C. Halperin, M.D., M.A., arrived as Chancellor, he brought with him a deep interest in history, and immediately began asking: Who are the people in these portraits? Thus began a project to identify and bring to life the subjects of these paintings.

The Health Sciences Library houses the archives of the university, including all of the "College Announcements" dating back to the beginning of the college in 1860, a full run of *The Chironian*, which started and stopped several times since its beginnings in 1884, college yearbooks dating from the first which was published in 1924, as well as countless photographs and memorabilia. The USER Services or Reference staff at the library took on this project by first identifying the subjects of the portraits and then constructing a biographical history from information in our archives as well as other sources such as the *New York Times*, ancestry.com, archives.org, and the Hathi Trust site which has digitized *The Chironian*.

From this research, signage will be produced and posted alongside the portraits and paintings. Never again should we ask, "Who is this? Why do we have a portrait of this person?" Additionally, librarians are constructing an online portrait gallery using LibGuides software (noted on p. 4) which will eventually be complete at:

<http://guides.library.nymc.edu/portraits>

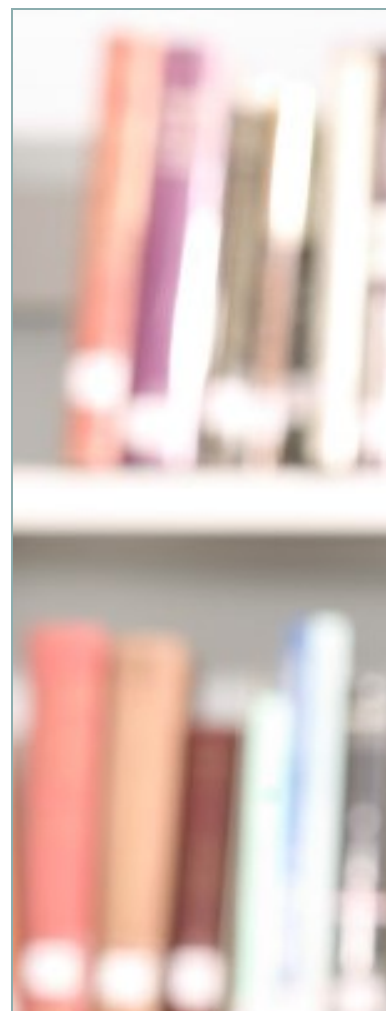
—MTA

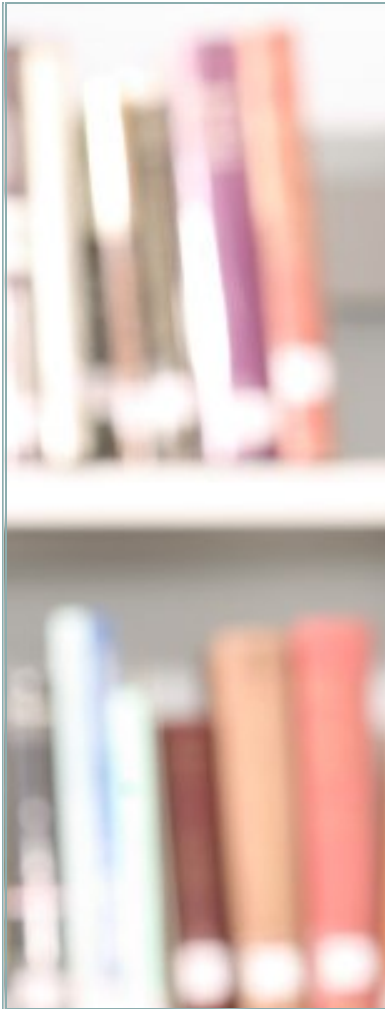
### The Mystery Woman

There remains mystery in the archives. A portrait of a woman, in late nineteenth century finery, has yet to be identified conclusively. Originally it was suggested that it was Sophia Clemence Lozier, the woman who ultimately created the first medical college for women thereby making it possible for women to study medicine in New York City. This is hotly disputed, with suggestions that she may be a woman of the Flower family or possibly the wife of Senator Royal Copeland. Her portrait is to the right; what do you think?



*Who is this woman?*





## PROFESSIONAL STAFF ACTIVITIES

### Presentations:

Library staff publishes and presents, and recently presented the following posters at the Annual Meeting of the Medical Library Association, May 4-8, 2013, in Boston:

**Ascher MT**, Holmes HN, Eldredge J. Addressing the MLA Research Agenda Questions: Where Are We Now?

**Ascher MT, Liberatos P.** Addressing Information Management Competency Attainment through Consultations: An Effective and Sustainable Strategy?

**Ascher MT, Manning SF, Cunningham DJ.** Measuring the Effectiveness of a Library Liaison Program: A Three-Pronged Approach.

**Ascher MT, Mohiuddin M, Crooke DA, Heimer H, Stein P, Cunningham DJ.** Development of an Automated Electronic Table of Contents Current Awareness Service Using Really Simple Syndication (RSS) Feeds and the Library Blog.

**Ascher MT**, Whipple BC. Seeking out New Blood (and Brains!) for Section Membership through Quick Response (QR) Codes and Zombies.

**Cunningham DJ, Ascher MT.** Local Applications of the Fresno Test and Other Assessments of Information Management Competency.

**Mohiuddin MA, Heimer HE, Cunningham DJ.** Beyond Usability Studies: Reengineering the Library's Website Incorporating Design Standards and User Preferences.

### Recent publications:

Eldredge JD, **Ascher MT**, Holmes HN, Harris MR. The new medical library association research agenda: Final results from a three-phase Delphi study. *Journal of the Medical Library Association*. 2012;100(3):214-218. Accessed 19 June 2013. doi: 10.3163/1536-5050.100.3.012.

Harris MR, Holmes HN, **Ascher MT**, Eldredge JD. Inventory of research questions identified by the 2011 MLA research agenda delphi study. *Hypothesis*. 2013 Winter;24(2):5-16.

Tieders JS, Altman RL, Bonkowsky JL, Brand DA, Claudius I, **Cunningham DJ**, DeWolfe C, Percelay JM, Pitteti RD, Smith MBH. Management of apparent life-threatening events in infants: A systematic review. *J Pediatr*. 2013; 163(1):1-308. doi: 10.1016/j.jpeds.2012.12.086.

### Staff development:

Two USER Services Librarians, Marie Ascher and Phoebe Stein attended a two-day Research Data Management course sponsored by the National Networks of Libraries of Medicine, Middle Atlantic Region, at the University of Pennsylvania in Philadelphia, PA.

—MTA

## FACILITIES NEWS

One of the most important roles any library plays is to provide suitable study space, especially comfortable ergonomic chairs. These chairs must be capable of supporting students and other users who spend long hours sitting on them. In the early 1990s, the Health Sciences Library launched several “donate a chair campaigns,” and thanks to members of the Parents Council and individual donors and departments, the Library replaced all chairs by 1997. Now fifteen-plus years later these chairs have served their “useful life span” and have been retired and replaced by state-of-the-art ergonomic chairs. Long requested by students, these chairs were finally delivered on June 13, timed to avoid Board exams and study periods. It is important to retire the old chairs, but never forget to say thank you once again to those donors who gave to help the Library and continue to support our users. We profusely thank our donors:

The Caldera, Venuti and Lopano Families  
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Pathology Associates  
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In Memory of Dr. Cynthia Saporito  
William Shay, M.D.  
Ms. Sheila Smythe  
Dr. and Mrs. Joseph A. Suarez  
Dr. and Mrs. T.B. Sullivan  
In Memory of Mr. & Mrs. H. Zakarian (Mrs. Luiza Balthazar)

For information on how to become a Friend of the Library, contact Diana Cunningham, Associate Dean and Director, or go to: <http://library.nymc.edu/friends/>

—DC



**THE MISSION OF THE  
HEALTH SCIENCES LIBRARY:**

To advance education, research and scholarship by meeting the information needs of the New York Medical College community through the delivery of high quality resources, media, services and facilities.

## FYI: NEWS

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