



**Health Literacy: Communication Techniques to Improve Patient Outcomes:  
Motivational Interviewing**

Sponsored by New York Medical College, Health Sciences Library  
and School of Health Sciences and Practice

Wednesday March 23, 2011

9:00 a.m. – 10:30 a.m.

Visiting Nurse Services in Westchester

360 Mamaroneck Avenue

White Plains, NY 10605

Tuesday March 29, 2011

11:30 a.m. – 1 p.m.

Maria Fareri Children's Hospital

at Westchester Medical Center

Valhalla, NY 10595

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**Disclosures:**

- Speaker Jonathan Fader Ph.D., has disclosed that he has no financial interest or other relationship with any manufacturer of commercial products or services.
- Project Managers: Diana J. Cunningham, MLS, MPH, AHIP, Associate Dean and Director of the Health Sciences Library and Amy Ansehl, RN, MSN, FNPC, Executive Director Partnership for a Healthy Population have disclosed that they have no financial interest or other relationship with any manufacturer of commercial products or services.

**Target Audience:** Health professionals, providers of care, community leaders and librarians currently working in healthcare settings. Leaders include professional employees in public health departments, nurses, health/medical faculty and educators, and medical librarians from throughout the Middle Atlantic Region (NY, NJ, Pennsylvania and Delaware).

**Objectives:** At the completion of this CME activity, participants should be able to:

- Identify at least two motivational interviewing techniques that may be used to improve physician-patient behavior.
- Identify at least two strategies that may be used to handle resistance encountered between provider and patient.
- Discuss at least two methods to use to generate feedback on health behavior.

**Accreditation Statement:** New York Medical College is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

New York Medical College designates this educational live activity for a maximum of 1.5 *AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.