



Health Literacy: Communication Techniques to Improve Patient Outcomes: Practical Strategies

Monday April 25, 2011



HELEN OSBORNE

Recognized as an expert in health literacy, Helen Osborne M.Ed., OTR/L, helps practitioners communicate health information in ways patients can understand. Helen is president of Health Literacy Consulting, and the author of "Health Literacy from A to Z: Practical Ways to Communicate Your Health Message."

SPONSORED BY

New York Medical College, Health Sciences Library and School of Health Sciences and Practice.

CE CREDITS PENDING

A seminar for health professionals, providers of care, community leaders and librarians. The primary purpose of this project is to develop a curriculum with practical solutions for improving provider-patient communication in healthcare.

This session will enable participants to:

1. Describe the 6 factors that affect health understanding
2. Explain at least 5 of the 8 ways to improve health communication
3. Explain how health communication is based on effective learning and teaching
4. Discuss how metaphors provide a familiar context for unfamiliar information
5. Draft their first step to put health literacy ideas into action.

For more information contact

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To register please submit the attached form.

Monday April 25, 2011
8:45 a.m.-12:15 p.m.

New York Medical College
School of Health Sciences & Practice
Center for Interactive Learning
Valhalla, NY 10595

Registration limited to the first 50 people due to space limitations



Funded by the National Library of Medicine under subcontract No. N01-LM-6-3501.

Project Managers:

Diana J. Cunningham, MLS, MPH, AHIP, Associate Dean and Director of the Health Sciences Library.
Amy Ansehl, RN, MSN, FNPC, Executive Director Partnership for a Healthy Population.



All patient care providers are invited to attend this FREE training!



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Location:

New York Medical College

School of Health Sciences & Practice

Center for Interactive Learning, Valhalla, NY 10595

Please fax or email completed form to (914) 594-4191 / piedade_rodrigues@nymc.edu
by April 15, 2011 Limited to first 50 registrants only.

Name:

Title: Organization:

Phone: Fax:

Address:

City/State: ZIP of Work or School:

County of Work or School:

Email:

- Healthcare or Service Provider Public Health Worker Health Sciences Library Staff
 Other Member of General Public

For more information:

Contact: Amy Ansehl (914) 594-4947 amy_ansehl@nymc.edu
Diana Cunningham (914) 594-4207 diana_cunningham@nymc.edu

These sessions are part of a sub-contract award from the National Library of Medicine entitled "Health Literacy: Communication Techniques to Improve Patient Outcomes."