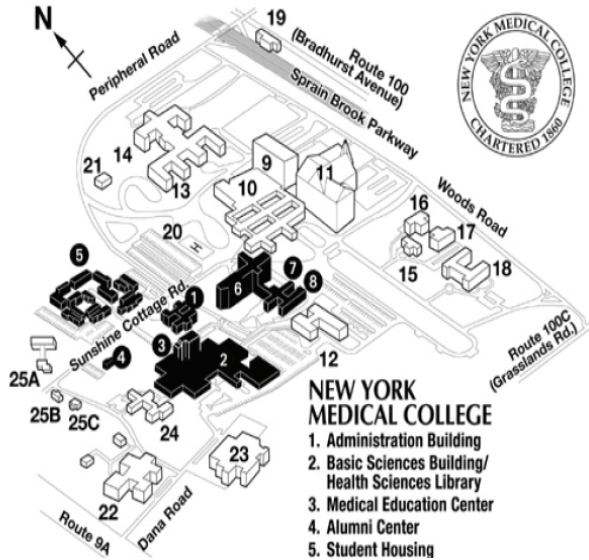


For detailed instructions to NYMC, please visit  
<http://www.nymc.edu/welcome/directions.asp>



**In Collaboration with...**

- American Cancer Society
- American Heart Association
- American Lung Association NYS
- Broome County Department of Health
- City of Danbury Department of Health,  
Housing and Welfare
- Dutchess County Department of Health
- Hudson Valley Asthma Coalition
- Hudson Valley Perinatal Network
- Lower Hudson Valley Perinatal Network
- March of Dimes
- Orange County Department of Health
- POW'R against Tobacco
- POW'R Cessation Center
- Putnam County Department of Health
- Rockland County Department of Health
- Sullivan County Department of Health
- Ulster County Department of Health
- Visiting Nurse Service of Westchester
- Westchester County Department of Health



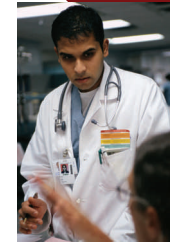
**Planning Committee**

Amy Ansehl, RN, MSN, FNPC (SPH); Sarah Kowalski, MBA (NorMet); Diana Cunningham, MLS, MPH ; Cheryl Archbald, MD, MPH; Marie Ascher, MSLIS; Frank Baker, PhD; Dorothy Faulkner, PhD, MPH; Cheryl Hunter-Grant, LMSW; Penny Liberatos, PhD; Padmini Murthy, MD, MPH, MS.



**Health Literacy: Tools  
 for Improving Health  
 Communications**  
 May 30, 2007

New York Medical College  
 Medical Education Center  
 Valhalla, NY



- Conference  
 Co-Sponsors
- Northern Metropolitan Hospital Association
  - New York Medical College Health Sciences Library
  - New York Medical College School of Public Health

*Funded by the National Library of Medicine under a contract N01-LM-6-350 with New York University Medical Center.*



## Conference Objectives

The goal of this conference is to provide health professionals and hospital staff with an educational and practice opportunity. Participants will develop an awareness of health literacy issues and improve communication skills with individuals and to implement the new JCAHO health literacy requirements.

It is expected that this conference will be attended by a diverse community of health professionals from the greater Hudson Valley Region.

At the end of this conference, participants will be able to:

- Define and discuss the importance of health literacy;
- Name at least two quick instruments used to assess an individual's health literacy level;
- Describe at least four strategies that you could use right away to help ensure compliance with the 2006 JCAHO Health Literacy Requirements;
- Identify at least three tools that you can use in your daily practice to enhance clear communication with your clientele.

### Outcomes

This conference will also serve as a platform from which we hope to develop a regional coalition and draw upon the community building skills already in place among the collaborators.

## Conference Agenda

**8:00 – 8:30** Registration / Continental Breakfast

**8:30 – 8:45** *Welcoming Remarks*

**Robert W. Amler, MD**  
Dean and Professor of Public Health,  
New York Medical College (NYMC)

**Neil Abitabilo, President**, Northern  
Metropolitan Hospital Association

**8:45 – 9:15** *Overview: What Is Health Literacy and Why Is It An Important Public Health Issue?*

**Frank Baker, PhD**  
Chair, Department of Behavioral Sciences and  
Community Health, School of Public Health, NYMC

**9:15 – 10:00** *Implementing Joint Commission Requirements Related to the Provision of Culturally and Linguistically Appropriate Health Care*

**Shelly Dunster**  
Associate Director, Department of Standards, JCAHO

**10:00 – 10:15** **Break**

**10:15 – 11:15** *Healthy Literacy: The Interaction between Individual Skills and System Demands*

**Rima E. Rudd, MSPH, ScD**  
Senior Lecturer, Harvard University School of  
Public Health

**11:15 – 12:00** *Effective Use of Health Literacy Tool-Kit Resources*

**Diana Cunningham, MLS, MPH**  
Associate Dean & Director, Health Sciences Library,  
NYMC

**12:00 – 1:00** **Luncheon in Tent**

**1:00 – 1:45** *Improving Health Communication with Immigrant Populations in the Lower Hudson Valley*  
**Penny Liberatos, PhD**  
Assistant Professor, School of Public Health, NYMC

**1:45 – 2:45** *Opportunities for Promotion of Health Information Resources for Low Literacy Populations*

**Sabrina Kurtz-Rossi, M.Ed.**  
MLA Health Information Literacy Research  
Project Coordinator and Adjunct Clinical Professor,  
Tufts University School of Medicine

**2:50 – 3:30** *Take Home Points: Panel of Speakers; Q & A*

**Padmini Murthy, MD**, Assistant  
Professor, School of Public Health, NYMC  
**Amy Ansehl, RN, MSN, FNPC**, Executive  
Director, Partnership for a Healthy Population and  
Assistant Professor, School of Public Health, NYMC  
**Sarah Kowalski, MBA**, Director, Quality  
Initiatives, NorMet

**3:30 – 4:30** *Next Steps: Networking and Strategizing Reception*

**Registration form:**  
<http://library.nymc.edu/PHInformatics/hlconf.cfm>

**Please register by:** Friday, May 25, 2007  
**Registration fee:** \$10  
**Make check payable:** NYMC, Health Sciences Library  
**Send to:** NYMC, Health Sciences Library  
Basic Sciences Building, 95 Grasslands Road  
Valhalla, NY 10595

**For further information regarding registration contact:**

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**NorMet Registration:** Mindi Ottavan (845) 562-7520  
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